**A sample for the manuscript of NIMS2023**

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**Abstract**

 This document is an example of NIMS2023 manuscript. The abstract should summarize the contents of the paper in short term, i.e. 150 – 250 words.

**Keywords:** First keywords, Second Keywords, Third Keywords (not over 3 keywords)

**1. INTRODUCTION**

 Background, the problem of statements, research objectives, and hypotheses are written in this section.

 Each Paper size should be A4 size (21 cm by 29.7 cm). Write the paper in English.

**1.1 Paper Length**

 Full papers should have 8-10 pages including abstract, all figures, tables and references.

**1.2 Style**

 The Style of the paper is single-spaced one-column format.

**1.3 Margin**

 Please use the margin:

 Top = 1.5 inch

 Bottom = 1.2 inch

 Left = 1 inch

 Right = 1 inch.

**1.4 Type sizes and typefaces**

 Follow the type size specified in Table 1. **Time New Roman** is the preferred font. Italic type may be used to emphasize words in main text. Underling type should be avoided.

**Table 1.** Type sizes for papers

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Appearance** | **Type size(ptz.)** | **Regular** | **Bold** | **Italic** |
| 1. Paper Title | 16 |  | ✓ |  |
| 2. Author’s Name | 11 | ✓ |  |  |
| 3. Author’s Affiliations | 10 | ✓ |  |  |
| 4. Section’s titles (INTRODUCTION, LITERATURE REVIEW, etc.) | 11 |  | ✓ |  |
| 5. Subsection’s titles | 10 |  | ✓ |  |
| 6. Main text, equations | 10 | ✓ |  | Depending on author discretion |

**2. LITERATURE REVIEW**

 This section describes the literature review and conceptual framework concerning this paper.

Figure

Fig.1 The illustration of something

**3. RESEARCH METHODOLOGY**

 This section describes the research methods. The examples subsections show as below:

3.1 Data Source

3.2 Population/Sample

3.3 Data Collections Methods

3.4 Research Tools and Quality Testing

3.5 Data Analysis and Interpretation

3.6 Others (depending on author discretion)

**4. RESULTS**

 This section describes the research results. The authors should explain the research results related to the research objectives and covered the hypotheses.

**5. CONCLUSION**

 This section concludes the overall research and discussion.

**6. REFERENCES**

 The APA7 style is used to make the references in the paper. The examples of references show as below:

Amnstrong, G & Kotler, P. (2000). *Marketing : an Introduction*. Prentice Hall.

Engel, James F. (1979). *Contemporary Christian Communication: Its’ Theory and Practice*. Thomas Nelson Publishers.

Nataprapa Setthakasivit. (2014). *Learning Package on Food and Beverage Service Competency Devevlopment for Upper High School Students*. [Doctor of Philosophy’s Thesis]. Kaasetsart Universisty.

Medthai. (2018). *25 Benefits of water! How to drink properly and blame water.* http://medthai.com/water/.

Mondy, R.W., Noe, R.M., & Premeaux, S.R. (1999). *Human resource management* (7th ed.). Simon & Schuster.

Sahlan, M., Abu-Hussin, M. & Hehsan, A. (2019). *Market coopetition. Journal of Islamic Marketing*, 10(2), 465-475. <https://doi.org210.11082JIMA-04-2017-0046>.

Salavou, H. E. & Sergaki, P. (2013). Generic Business Strategies in Greece : Private Food Firms versus Agricultural Cooperative. *Journal of Rural Cooperation*, 41(1), 44-59.

Sproles, E. K. & Sproles, G. B. (1990). Consumer Decision-Making Styles and a Function of Individual Learning Styles as a Function of Individual Learning Styles. *Journal of Consumer Affairs*, 24(1), 134-147.